FOR IMMEDIATE RELEASE

The Volunteer Center of United Way: Amie Getis
Phone: (914) 948-4452
Cell: (914) 525-1237
amie@volunteer-center.org

THE VOLUNTEER CENTER OF UNITED WAY HONORED
AS 2012 TOP-RATED NONPROFIT
New GreatNonprofits.org Award is Based on Positive Online Reviews

Tarrytown, NY December 5, 2012 –The Volunteer Center of United Way announced today that it has been honored with a prestigious 2012 Top-Rated Award by GreatNonprofits, the leading provider of user reviews about nonprofit organizations.

"We are excited to be named a Top-Rated 2012 Nonprofit," says Alisa Kesten, Executive Director. "Our accomplishments in 2012 are numerous and had a huge impact on our community. The MLK Day of Service, 9/11 Week of Service and Remembrance, the 32nd Volunteer Spirit Awards, and our ability to mobilize volunteers after Super Storm Sandy show how much volunteers and volunteerism means to our neighbors."

The Top-Rated Nonprofit award was based on the large number of positive reviews that The Volunteer Center received – reviews written by volunteers, participants in The Volunteer Center's events and partners. People posted their personal experience with the nonprofit. For example, one person wrote that The Volunteer Center, "The Volunteer Center lets [local nonprofits] reach out to the community and bring in people [as volunteers] who share the same values and concerns, and brings them together in a way where both sides benefit greatly."

Being on the Top-Rated List comes at an important time of the year, as donors look for causes to support during the holiday season.

"We are gratified by The Volunteer Center of United Way for its work," said Perla Ni, CEO of GreatNonprofits, "They deserve to be discovered by more donors and volunteers who are looking for a great nonprofit to support."

Being on the Top-Rated list gives donors and volunteers more confidence that this is a credible organization. The reviews by volunteers, clients and other donors show the on-the-ground results of this nonprofit. This award is a form of recognition by the community.

About The Volunteer Center of United Way:

For over 60 years, the Volunteer Service Bureau of Westchester Inc., d/b/a The Volunteer Center of United Way has encouraged adults to serve, youth to build character, families to bond, young professionals to excel as leaders, mature adults to stay engaged and businesses to address community needs. An online database at www.volunteer-center.org matches volunteers to meaningful opportunities every day. Over 246,000 hours of service were devoted last year to 500 nonprofits at a value of over $7.5 million. In September 2011, The Volunteer Center was designated one of ten Regional Volunteer Centers in the State of New York, covering the Mid-Hudson Valley. For more information, visit www.volunteer-center.org.

To reach Alisa H. Kesten, Executive Director of The Volunteer Center, please call 914-948-4452 or email alisa@volunteer-center.org.

About GreatNonprofits

GreatNonprofits is the leading site for donors and volunteers to find reviews and ratings of nonprofits. Its mission is to inspire and inform donors and volunteers, enable nonprofits to show their impact, and promote greater feedback and transparency.
www.greatnonprofits.org

Media Contact

Amie Getis, Manager of Communications
Email: amie@volunteer-center.org
Telephone: (914) 948-4452
Cell: (914) 525-1237
###

# # #